FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00031824-F **Type of Permit:** FILMING **Release Date:** 11/12/2010

Production Company ALL CASH PRODUCTIONS

Insured Company Name ALL CASH PRODUCTIONS
Contact Phone No. 1 213-221-7355
Contact Phone No. 2
Fax
Address 621 S SPRING ST
LOS ANGELES, California 90014

Production Title FOR THE LOVE OF MONEY

Type of Production Feature

Producer Jenna Mattison

Director Ellie Zuckerman

1st AD Sazzy Vega

Production Manager Charles Berg

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager Charles Berg
Primary Phone Office - 818-692-2408
Secondary Phone

Location Assistant Brian Deming
Primary Phone Office - 323-383-1716
Secondary Phone

Fees

Posting 300	$138.00
Notification Charge	$155.00
FILMLA FILM PERMIT RIDER FEE	$100.00

Total Permit Fee $393.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	F00031824-F	**Location Manager**	Charles Berg
Production Company	ALL CASH PRODUCTIONS	Primary Phone	Office - 818-692-2408
Insured Company	ALL CASH PRODUCTIONS	Secondary Phone	
Production Title	FOR THE LOVE OF MONEY		

Location Address 7416 Melrose Ave, Los Angeles, CA, 90046

Location Type Retail Business

Film Dates 11/14/2010 - 11/14/2010 06:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document Melrose Av Jylu 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cube Trucks	2
Generator	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	3
Crew	30
Extras	4

Where are the extras holding? On site.

Filming Activities Interior and exterior dialogue; Talent in the alley behind location;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:** C7

Approvals LOS ANGELES POLICE DEPARTMENT Gabriel Martinez

Coordinator Note RIDER F RELEASES LOCATION

Coordinator Note MAY NOT PARK IN FRONT OF ANY MERCHANTS WITHOUT PRIOR APPROVAL

Parking

Base Camp
Location Type : Private Parking Lot
Street : 25901 Olympic Blvd, 90036

Crew Parking
Location Type : Private Parking Lot
Street : 25901 Olympic Blvd, 90036

Posting "No Parking" signs W/S MARTEL AVE, MELROSE AVE-SOUTH 300'

Approximate Footage 0 - 300 **Log Number** 6398

Date(s) 11/14/2010 to 11/14/2010 **Time(s)** 00:00 to 00:00

Posting "No Parking" signs S/S Melrose Ave, 300' in front of 7416 Melrose Ave

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Summary Information — Location

Location 1 of 1

Permit Number	F00031824-F	**Location Manager**	Charles Berg
Production Company	ALL CASH PRODUCTIONS	Primary Phone	Office - 818-692-2408
Insured Company	ALL CASH PRODUCTIONS	Secondary Phone	
Production Title	FOR THE LOVE OF MONEY		

Approximate Footage 0 - 300 **Log Number** 6948

Date(s) 11/14/2010 to 11/14/2010 **Time(s)** 06:00 to 22:00

NOT A PERMIT

SPECIAL FILMING CONDITIONS
MELROSE AVENUE

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The popularity of the "trendy* part of Melrose Avenue has created a number of serious parking problems on Melrose Avenue as well as the side streets to the north and south. To help mitigate the impact of filming on this area, the following Special Filming Conditions now apply.

- **Affected residents/merchants/businesses must be notified at least two (2) days prior to first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*
- **Posting on Melrose Avenue should be kept to a minimum and will require a Filming Survey of all affected merchants.**
- **Cast and crew are not permitted to park on area streets.** *Off-street parking must be provided.*
- **Since permanent signs prohibit parking on the west side of Gardner Street (north of Melrose Avenue), parking/posting can only be allowed on the east side and should be limited to the area between Melrose Avenue and the alley.**

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